

CAROLINAS PLANNED GIVING CONFERENCE

2026 PARTNERSHIP OPPORTUNITIES

Building meaningful connections for a bright future.

Carolinas Planned Giving Conference

May 11–13, 2026

Hotel Ballast, Wilmington NC

CarolinasPlannedGivingConference.org



WELCOME TO THE CAROLINAS PLANNED GIVING CONFERENCE!

Join us for three impactful days designed to inspire, connect, and elevate. This signature event brings together planned giving professionals from across the Carolinas to engage in meaningful networking, gain practical insights, and grow in their careers. Our mission is to empower attendees with the tools, knowledge, and community they need to advance the art and impact of planned giving throughout the Carolinas.

Join us and connect with a vibrant community of more than 4,000 professionals committed to advancing planned giving. As a valued partner, your support helps us deliver nationally recognized speakers, offer meaningful networking experiences, and strengthen the future of our profession.

Together, we can inspire generosity, foster collaboration, and shape the future of philanthropy.



ATTENTION PLEASE

We are excited to announce that we are moving to a new venue in 2026! Join us at the **Hotel Ballast** in beautiful **Wilmington, North Carolina**.

Dates: May 11-13, 2026

Location: Hotel Ballast, Wilmington NC

The Carolinas Planned Giving Conference is a must-attend event for planned giving professionals.

Attendees include accountants, attorneys, banking professionals, CEOs, development officers, endowment directors, financial planners, gift planning officers, major gifts officers, philanthropy officers, and retirement planning professionals.

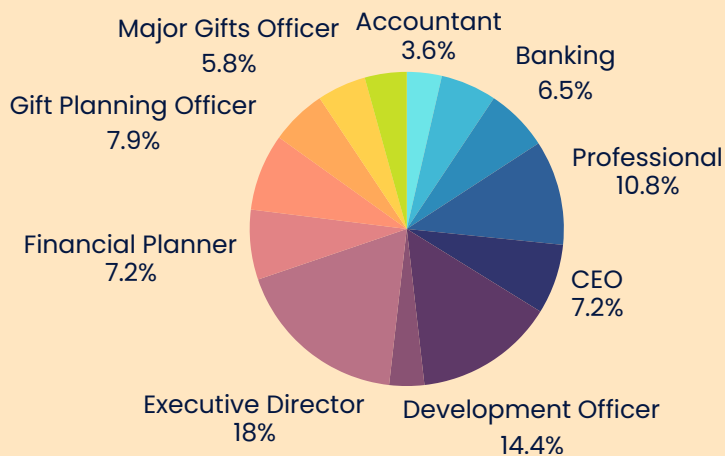
Highlights:

- *Networking Opportunities:* Connect with industry leaders and peers.
- *Educational Sessions:* Learn from expert speakers and gain new insights.
- *Exhibitor Hall:* Explore the latest products and services in planned giving.
- *Social Events:* Enjoy relaxed settings to foster professional relationships.



CONFERENCE AT-A-GLANCE

TYPES OF PRACTITIONERS



AGENDA OVERVIEW

Monday, May 11

- Arrive and Check-In
- Planned Giving 101/201 Pre-Con Workshops
- Exhibit Hall
- Welcome Reception
- Dinner and Program

Tuesday, May 12

- Sessions
- Exhibit Hall
- Networking Lunch
- Dinner on Your Own
- Bill's Porch by the Pool

Wednesday, May 13

- Sessions
- Exhibit Hall
- Networking Lunch

TARGET AUDIENCE

By partnering with CPGC, you will have direct access to:

- **4,000+** Planned Giving Professionals: From diverse backgrounds including finance, law, and nonprofit management.
- **135+** Conference Attendees: Engaged in two days of intensive learning and networking.
- **Multiple Touchpoints:** Through our summer, fall, and winter workshops, and joint events like Coffee Talks.

Your brand will be prominently featured across all our events, marketing materials, and digital platforms, ensuring maximum visibility and engagement.



2026 PARTNERSHIP OPPORTUNITIES

Presenting Sponsor - \$10,000

Exclusive - One available

Benefits include:

- Top billing on all conference materials, signage, and website
- Logo with hyperlink on homepage and registration page
- Podium recognition during opening and closing sessions
- Opportunity to provide a general session speaker
- Opportunity to deliver brief remarks (2-3 minutes)
- **Exclusive sponsor of the Welcome Dinner and Program**
- Premium exhibit space
- Three (3) complimentary conference registrations
- 50% discount on additional conference registrations
- Option to include branded item in attendee welcome bags
- Recognition in promotional emails and social media
- Post-event attendee list

Gold Sponsor - \$5,000

Two available

Benefits include:

- Premier logo placement on all conference materials, signage, and website
- Logo with hyperlink on homepage and registration page
- Recognition during a general session
- Opportunity to provide a breakout session speaker
- Opportunity to deliver brief remarks (1-2 minutes)
- **Exclusive sponsor of (choose one):**
 - **Tuesday Networking Lunch**
 - **Bill's Porch by the Pool**
- Priority exhibit space
- One (1) complimentary conference registration
- 25% discount on additional conference registrations
- Option to include branded item in attendee welcome bags
- Recognition in promotional emails and social media
- Post-event attendee list

Friend of CPGC - \$1,250

Benefits include:

- Logo placement on all signage and website
- Exhibit space
- One (1) complimentary conference registration
- 25% discount on additional conference registrations

Platinum Sponsor - \$7,500

Exclusive - One available

Benefits include:

- High profile logo placement on all conference materials, signage, and website
- Logo with hyperlink on homepage and registration page
- Recognition during a general session
- Opportunity to provide a general session speaker
- Opportunity to deliver brief remarks (2-3 minutes)
- **Exclusive sponsor of the Welcome Reception**
- Premier exhibit space
- Two (2) complimentary conference registrations
- 50% discount on additional conference registrations
- Option to include branded item in attendee welcome bags
- Recognition in promotional emails and social media
- Post-event attendee list

Silver Sponsor - \$2,500

Six available

Benefits include:

- Logo placement on all conference materials, signage, and website
- Logo with hyperlink on homepage and registration page
- Recognition during a breakout session
- **Exclusive Sponsor of (choose one):**
 - **Planned Giving 101 Workshop**
 - **Planned Giving 201 Workshop**
 - **Tuesday Lunch**
 - **Wednesday Lunch**
 - **Tuesday Break**
 - **Wednesday Break**
- Exhibit space
- One (1) complimentary conference registration
- 25% discount on additional conference registrations
- Option to include branded item in attendee welcome bags
- Recognition in promotional emails and social media
- Post-event attendee list

Supporter of CPGC - \$750

Benefits include:

- Logo placement on all signage and website
- Exhibit space
- 25% discount on conference registration

2026 BENEFITS-AT-A-GLANCE

	\$10,000	\$7,500	\$5,000	\$2,500	\$1,1250	\$750
Logo placement on website, conference materials, and signage	Y	Y	Y	Y	Y	Y
Logo with hyperlink on homepage and registration page	Y	Y	Y	Y	Y	
Recognition during a general or breakout session	G	G	B	B		
Recognition from the podium during a general session	Y	Y	Y			
Opportunity to provide a speaker	G	G	B	B		
Opportunity to deliver brief remarks	Y	Y	Y	Y		
Exhibit Space	Y	Y	Y	Y	Y	Y
Exclusive sponsorship of a conference event (see full benefits for details:	Y	Y	Y	Y		
Complimentary conference registrations	3	2	1	1	1	
Discount on additional registrations	50%	50%	25%	25%	25%	25%
Opportunity to provide branded item in attendee bag	Y	Y	Y	Y	Y	Y
Recognition in promotional emails and social media	Y	Y	Y	Y	Y	
Post-event attendee list	Y	Y	Y	Y	Y	
Recognition at local council events	Y	Y	Y	Y		

OUR PARTNERS SPEAK

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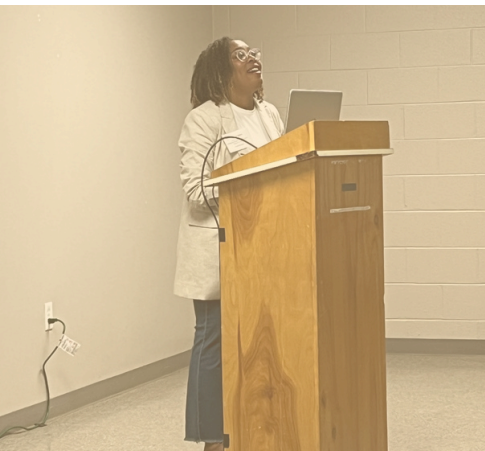
"As a long-time sponsor of CPGC, we've seen firsthand the lasting value of this partnership. Year after year, the conference delivers meaningful connections, increased visibility, and a strong return on investment within the planned giving community."

85%

Increased Engagement: 85% of past partners reported increased engagement with target audiences.

90%

Positive ROI: 90% of partners saw a positive return on investment through new leads and business opportunities.



READY TO PARTNER WITH US?

We are thrilled about your interest in helping us deliver a first-class conference and annual learning opportunities for our members. A partnership with you will provide us with a wealth of opportunities including the ability to bring in nationally recognized speakers, provide a variety of networking opportunities and more.

What this means for you as a partner is that you will enjoy a vast exposure to more planned giving professionals throughout the Carolinas and surrounding areas. Our mission is to serve our members by providing educational, networking and mentoring opportunities, representing their professional interests to the government, and promoting the planned giving industry as a whole.

We strive to offer superior presenters and topics at our educational events and partnerships are critical to the ongoing success of this goal. By partnering with us, you will have direct access to planned giving professionals across the Carolinas.

Recognition as a partner will allow you to sponsor our mission and reinforces your commitment to the success and growth of our members and conference attendees, as well as the planned giving profession. In addition to receiving recognition at our council events you will be able to build relationships, engage in conversation, and exchange knowledge with key decision makers in the planned giving industry.

Should you have questions, please contact:

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JOIN US IN MAKING 2026 A SUCCESS!

Your partnership will not only support the conference but also provide you with unparalleled opportunities to connect with key decision-makers in the planned giving industry.

THE CAROLINAS PLANNED GIVING CONFERENCE IS HOSTED BY:



www.carolinasplannedgivingconference.org