



PARTNERSHIP OPPORTUNITIES



CONFERENCE AT-A-GLANCE

Average Number of
Attendees

100-125

TYPES OF PRACTITIONERS

Accountant
Attorney
Banking Professional
CEO
Development Officer
Endowment Director
Executive Director
Financial Planner
Gift Planning Officer
Major Gifts Officer
Philanthropy Officer
Retirement Planning Professional

Total Number of
Target Market

4000+

2024 EVENT

The Carolinas Planned Giving Conference will be held April 22-24, 2024 at Kanuga Conference Center in Hendersonville, NC. This popular event brings together planned giving professionals from across the Carolinas to engage in two days of networking, learning and fellowship in a relaxed atmosphere.

Ample time is built into the conference schedule for our partners to visit with attendees and talk shop or just get to know each other. In addition, some partner levels offer the opportunity to provide a speaker, host a small group outing or greet attendees as they check in.

Learn more about the partner benefits on the next page.



2024 BENEFITS	PRESENTING	PLATINUM	GOLD	SILVER	FRIEND	SUPPORTER
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Marketing & Advertising						
Listing on all marketing materials for both councils* and the conference	■	■	■	■	■	■
Logo with link on both council* websites and the conference website	■	■	■	■		
Opportunity to provide a digital ad or message to be included in each council* newsletter	■	■	■			
Council Events						
Recognition from the podium by each council* during council events	■	■	■	■	■	■
Annual pass to attend all council* events at no additional cost for a specified number of reps	2	2	1	1	1	
Opportunity to provide a speaker for one event per council* (topic/speaker approval required)	■	■	■			
Guest pass for council events	1	1	1			
The Conference						
Recognition as exclusive sponsor at a conference networking event	Welcome Reception	Networking Lounge	Bill's Porch	Breaks		
Opportunity to address attendees from the podium prior to the opening Keynote	3 min.	1 min.				
Opportunity to provide a speaker (topic/speaker approval required)	■	■				
Breakout session sponsor			■			
Exhibit table	■	■	■	■	■	■
Opportunity to provide door-prize to be given away at the closing session	■	■	■	■		
Complimentary conference registration, including housing and meals	1	1	1			
Discounted conference registration for one company representative (does not include housing or meals)	■	■	■	■	■	
Other						
Opportunity to serve on a committee**	■	■	■	■		
PARTNER INVESTMENT	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500

*Refers to the NC Council of Charitable Gift Planners and the SC Planned Giving Council

**Choose between a council or the conference

COUNCIL EVENTS

NCCCCGP

Summer Workshop

Fall Workshop

Winter Workshop

SCPGC

Summer Workshop

Fall Signature Event

Winter Signature Event

JOINT EVENTS

Fall & Spring Coffee Talks

Carolinas Planned Giving Conference



We are thrilled about your interest in helping us deliver a first-class conference and annual learning opportunities for our members. A partnership with you will provide us with a wealth of opportunities including the ability to bring in nationally recognized speakers, provide a variety of networking opportunities and more. What this means for you as a partner is that you will enjoy a vast exposure to more planned giving professionals throughout the Carolinas and surrounding areas. Our mission is to serve our members by providing educational, networking and mentoring opportunities, representing their professional interests to the government, and promoting the planned giving industry as a whole. We strive to offer superior presenters and topics at our educational events and partnerships are critical to the ongoing success of this goal. By partnering with us, you will have direct access to planned giving professionals across the Carolinas.

Recognition as a partner will allow you to sponsor our mission and reinforces your commitment to the success and growth of our members and conference attendees, as well as the planned giving profession. In addition to receiving recognition at our council events you will be able to build relationships, engage in conversation, and exchange knowledge with key decision makers in the planned giving industry.

Should you have questions, please contact:

Leroy Davis

2024 CPGC Co-Chair

2024 CPGC Partnership Chair

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Ready to sign up?

Visit www.carolinasplannedgivingconference.org

THE CAROLINAS PLANNED GIVING CONFERENCE IS HOSTED BY:

