



JIM KELLEY

Planned Giving 101

April 30, 9:30-11:30am

Jim Kelley, CFRE, has been a professional fundraiser for 32 years. He is the Director of Development for the Catholic Diocese of Charlotte and he is also Executive Director of the Diocese's Foundation. He is responsible for managing the office which operates eleven diocesan annual giving campaigns, assists parishes with stewardship efforts and capital campaigns, assists Catholic school development efforts, directs development efforts for Catholic Charities and Campus Ministry, directs the planned giving program and leadership gifts program, and writes grants. In 1997 Jim was recognized as the Outstanding Fundraising Executive by the Charlotte Chapter of the Association of Fundraising Professionals (AFP). In 2000 Jim received the Bishop Connare Award for Excellence from the International Catholic Stewardship Council.

Since 1987, Jim has helped raise over \$550 million. Before joining the Catholic Diocese, Jim was administrative manager of the Seventh Street Center from 1979 through 1985. In 1978, he was Assistant to the President of the Charlotte Treatment Center. Since 1978, Jim has served on 31 non-profit boards. Currently he serves on three non-profit boards. He has been certified by the AFP since 1993. Jim has been a regular faculty presenter for two training programs of the national AFP –the First Course on Fundraising and the Survey Course on Fundraising. He served four terms as President of the Charlotte Chapter of AFP and was a member of the board for 16 years from 1986 to 2002. He most recently came on the board again in 2015. He has presented the local AFP board development training to over 100 non-profit boards in the Charlotte area. Jim holds a B.A. degree from Yale University.

