



**Claire Meyerhoff**

PhilantroPeople!

Tuesday, May 1, 8:30-10:00am

Claire Meyerhoff is the President of The Planned Giving Agency, LLC, in Alexandria, Virginia. A nationally-recognized nonprofit marketing specialist, Claire has worked with dozens of nonprofit organizations. A former broadcast journalist (ABC radio, CNN, SiriusXM) and public relations professional, Claire has a unique and truly “people-centric” perspective. She helps her clients design marketing campaigns focusing on legacy, stewardship, and planned giving outreach. Claire has presented to AFP and charitable gift planning groups nationwide and was recently an IGNITE! speaker at the CGP national conference in Las Vegas. Claire is an expert for Gail Perry’s Insider series, contributes to Nonprofit Marketing Guide and is creative producer for NYC-based Nonprofit Radio. [Connect with Claire on LinkedIn](#) and learn more at [PGAgency.com](#).